

C-E.N.T.E.R.

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„Competence, Cooperation and Communication in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results“

2nd C-E.N.T.E.R. Dissemination Conference
Florence, October 22nd 2010

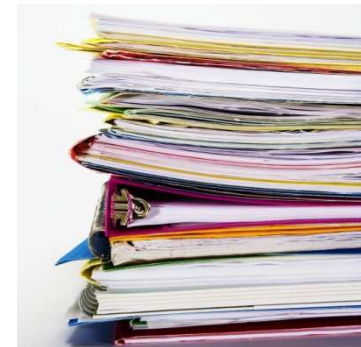
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C-E.N.T.E.R. project

Introduction to the C-E.N.T.E.R. project
and summary of main activities

E.N.T.E.R. network

A European network providing a web-based
tool for disseminating EU projects and
results Europeanwide





C-E.N.T.E.R.



Framework

Project start: January 1st, 2010

Project duration: 36 months (3 years)
until December 31st, 2012

Community grant: 297.973 Euros (75% funding rate)

Lifelong Learning Programme

Sectoral programmes			
Comenius	Erasmus	Leonardo da Vinci	Grundtvig
Actions for school	Higher education	Vocational training	Adult learning
Transversal Programmes			
Key activity 1 - Policy cooperation and innovation Key activity 2 - Languages Key activity 3 - Information and Communication Technology Key activity 4 - Dissemination and exploitation of results			
 			
Jean Monnet Programm - European Integration in higher education			

C-E.N.T.E.R. - Why?

Background

Dissemination and exploitation are required
in all EU funded projects - difficult task

Lack of knowledge of existent instruments and tools

Missing tools to support active dissemination

Need in covering European level with dissemination activities

Lack of knowledge in marketing and product placement

C-E.N.T.E.R. - Why?

Aims and objectives

- to promote existent dissemination tools (databases, magazines, policy papers...)
- to enrich dissemination opportunities by providing new tools with a focus on active dissemination specifically oriented towards the interests of target groups
- to develop products with thematic transversal character that can be used in all countries not dependent upon specific funding programmes
- to create portals of exchange at European level



C-E.N.T.E.R. - Who?

Target groups and beneficiaries

Organisations and people that are:



- involved or interested in European projects and their results
- interested in marketing, product placement with and/or without specific education in this area
- interested in European exchange and cooperation
- working in the broad field of education
- stakeholders at different levels and from different sectors

C-E.N.T.E.R. - What?

Activities already completed - Dissemination conferences

1st Conference - March 12th, 2010 in Graz (Austria)

“Giving Sisyphus a Hand” -

Challenge and Reality in EU Project Marketing



2nd Conference - October 22nd, 2010 in Florence (Italy)

“On the wings of Hermes” -

The Role of New Media in EU Projects Dissemination

C-E.N.T.E.R. - What?

Activities already completed - European Magazine

FOCUS EUROPE - Spotlighting European Developments and Projects



- European Projects
- Events
- Thematic articles

Release of 1st edition - October 22nd, 2010 in Florence

C-E.N.T.E.R. - What?

Activities already completed - State of the art collection

European collection of state-of-the-art about instruments, methods and mechanisms for dissemination used by project teams and offered by the European Commission and National Agencies

Survey - completed questionnaires from:

27 funding bodies (National agencies, EACEA and European Commission)
337 experts and organisations in all over Europe involved in EU projects

Response rate: 60% funding bodies, 76,5% experts and organisations

C-E.N.T.E.R. - What?

Activities already completed - State of the art collection

First conclusions and deductions:

- Dissemination is a difficult task
- Improvement potential for support activities
- Websites are a must in EU projects
- Networking and lobbying is crucial for reaching stakeholders
- Training demand covering fields such as:
 - Web 2.0 tools, marketing principles,*
 - production of dissemination material*

C-E.N.T.E.R. - What?

Activities in the future



- Development and implementation of a workshop for dissemination offered as Grundtvig In-Service training course
- Elaboration of a dissemination toolkit
- Certification award for good practices of dissemination
- Collection of EU project results to be circulated European
- Network of dissemination experts to support others in their country (C-E.N.T.E.R. promoters)
- Organisation of dissemination conferences
- Release of editions of Focus Europe

C-E.N.T.E.R. - When?

„Save-the-date“ for upcoming activities

- Further dissemination conferences:
 - March 2011 in Istanbul (Turkey)
 - October 2011 in Varberg (Sweden)
 - March 2012 in Bilbao (Spain)
 - October 2012 in Brussels (Belgium)
- Further editions of Focus Europe:
 - June 2011
 - January 2012
 - October 2012
- C-E.N.T.E.R. dissemination workshop (Grundtív Course)
 - March - June 2012 in Porto (Portugal)



C-E.N.T.E.R. - Who?

Partnership



AT - E.N.T.E.R.
www.enter-network.eu

BE - Syntra West
www.syntrawest.be

DE - bfw
www.bfw.de

EE -MTÜ Siksali Arendusselts
www.siksali.ee

ES - FONDO FORMACION EUSKADI
www.ffeuskadi.net

FI - WinNova
www.winnova.fi

IT - Tk Formazione Srl
www.tkformazione.it

IT - FormAzione Co&So Network
www.formazione.net

PL - Akademia Humanistyczno - Ekonomiczna w Lodzi
www.ahe.lodz.pl

PT - Sociedade Portuguesa de Inovação
www.spi.pt

RO - Fundatia Centrul Educational Soros
www.sec.ro

SE - Campus Varberg
www.campus.varberg.se

TR - Istanbul Ticaret Odasi
www.ito.org.tr

UK - Point Europa
www.pointeuropa.org



E.N.T.E.R.
European Network for Transfer and Exploitation of EU Project Results

Enter Europe's network for sharing
EU project results and products!

www.enter-network.eu

Interactive Platform

-

Network Services





EU News

E.N.T.E.R. News

Members News

News and Events

- E.N.T.E.R. News
- EU News
- EC News
- DG Employment
- DG Health
- Lifelong learning programme
- Youth in action
- Culture
- Europe for citizens
- Members News
- Write members news

WHAT IS NEW IN THE NETWORK COMMUNITY?



Dissemination conference and Project Fair

Thursday 26. of August 2010



2nd C-E.N.T.E.R. dissemination conference in Florence in October 2010!

Discuss about the role of new technology in the dissemination of EU projects with experts and exchange your experience with other project partnerships.

[more]



Release: European Magazine "FOCUS EUROPE"

Thursday 22. of July 2010



"FOCUS EUROPE - Spotlighting European Developments and Projects" will be released in October 2010. Use the opportunity to promote your projects in this European publication!

The 1st edition of FOCUS EUROPE will be officially...

[more]



COMET Final conference in Graz - AT

Thursday 19. of August 2010

Grant opportunities - Grundtvig "Visit and Exchange" Programme

[more]




- 1) Selection of Calls for Proposals
- 2) Conference, Congress, Contact Seminars
- 3) Network News
- 4) Further Issues





EVENTS CALENDAR



Events Calendar

October							
	Mo	Tu	We	Th	Fr	Sa	Su
39	27	28	29	30	1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

[\[details\]](#)

◀ October ▶ E.N.T.E.R. Events

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
39	27	28	29	30	1 ● Managing Volont..	2 ● Managing Volont..	3 ● Managing Volont..
40	4	5	6	7	8	9	10
41	11	12	13	14	15 ● Managing Volont..	16 ● Managing Volont..	17 ● Managing Volont..
42	18	19	20	21 ● 12:00 pm: Volonteurop..	22 ● 12:00 pm: Volonteurop.. ● 09:00 am: C-E.N.T.E.R..	23 ● 12:00 pm: Volonteurop..	24 ● 12:00 pm: Volonteurop..
43	25 ● PRODEV Pilot Tr..	26 ● PRODEV Pilot Tr..	27 ● PRODEV Pilot Tr..	28 ● PRODEV Pilot Tr..	29 ● PRODEV Pilot Tr..	30	31



Organisation detail



Organisation search results

19 partner(s) on the E.N.T.E.R. database matched your search criteria:

• **Italia**

- ★ [Serena Giovannoni](#)
- ★ [OBBIETTIVO FORMAZIONE](#)
- ★ [Multimedia Campus - University of Pavia](#)
- ★ [Tk Formazione Srl](#)
- ★ [Serifo srl](#)
- ★ [EUROPASS](#)
- ★ [Legambiente Umbria](#)
- ★ [CE.S.I.E - European cooperation department](#)
- ★ [Team](#)
- ★ [eos cooperativa sociale onlus](#)
- ★ [Fondazione Aldini Valeriani](#)
- ★ [LEARNING COMMUNITY](#)
- ★ [Molise Region - Liason office in Brussels](#)
- ★ [TAMAT NGO](#)
- ★ [Facolta' di Ingegneria - Univ. di Firenze](#)
- ★ [CE.S.I.E - International cooperation department](#)
- ★ [Centro per lo Sviluppo Creativo "Danilo Dolci"](#)
- ★ [ETASS](#)
- ★ [Università degli Studi di Perugia](#)

Contact found members

Name: Tk Formazione Srl
 Type: Vocational education provider
 Country: Italy
 City: Firenze
 Staff size: 1 - 20
 Email address: ✉ m.calabrese@tkformazione.it
 Web site: 🌐 www.tkgroup.it
 Target groups: Age 26-60 years
 Women
 Countries and citizens of the EU
 Citizens in general
 Learners in general / Lifelong learning
 Employees
 Unemployed persons
 Representatives of public authorities (local level)
 Migrants
 Persons with physical disabilities (e.g. blind and visually impaired people etc.)
 Activities: Gender aspects in learning
 Intercultural learning / Learning to combat racism and xenophobia
 Train the trainer / teacher
 Accounting / Taxation / Financial literacy
 Administration / Administrative work
 Consulting and guidance
 Management
 Marketing and advertising
 Project management
 Quality management and evaluation



Project detail



E.N.T.E.R. project database

Search within the database for specific projects concerning topics, countries, organisations, target groups, sectors etc.:

1. project

2. organisation

3. target groups

4. activities

Project title:

Abstract:

Search

Search for all projects

Title: EUROCHANCE 2

Abstract: The project Eurochance 2 - On-line English, German, Spanish and Italian courses for blind and visually impaired – is a follow-up project to Eurochance 1 and aims to widen the range of language study materials for the blind and visually impaired, first by extending the range of languages into which the existing Intermediate English and German courses are localised and making them available to visually impaired speakers of French, Italian, Portuguese, Polish, Hungarian and Romanian, providing vocabulary and all explanations in these languages, and secondly by transferring and adapting the content of the Eurochance 1 courses in order to create Spanish and Italian courses. Thirdly the project will provide tutorial support for learners, by adding to the platform the required features within the framework of accessibility and usability for the visually impaired. The partnership was set up by five partners, each of which plays an important role. Brailcom is the project coordinator of all activities and will be responsible for programming of the project software. MEDIA LT will be responsible for evaluation of the program from the position of blind user. Lawton School will create the Spanish and Italian module, methodology and study plans for tutors. TK will evaluate modules from the language side and will be responsible for project dissemination, and Slovak blind and partially sighted Union will manage the whole evaluation process. Outcomes - Intermediate module of Spanish, Italian, English and German available in English, German, Czech, Slovak, Norwegian, Spanish, Italian, Portuguese, Romanian, French, Hungarian and Polish - Advanced module of Spanish, Italian, English and German - Methodology and study plans for tutors of language courses target to blind and visually impaired learners. The project Eurochance 2 would like to improve access of the visually impaired to language training possibilities, to improve the quality of vocational and language training and support, and the interest of visually impaired people in further education.

Organisation: [Tk Formazione Srl](#)

Target groups: any age

Countries and citizens of the EU

Citizens in general

Learners in general / Lifelong learning

Teachers in general further education

Persons with physical disabilities (e.g. blind and visually impaired people etc.)

Activities: Basic skills (literacy, numeracy etc.)

Information and Communication Technologies / Media

Language learning (mother tongue, foreign / second language)

Computer use

Foreign language and cultures





 **Release Email Alert**

1. base data | 2. target groups | 3. activities | 4. finish

You are currently allowed to release 7 more product descriptions to the E.N.T.E.R. partners.

Project:

Product name: *)

Description: *)

Attachment:



Email Alert Statistics

name of product	date of submission	number of receiving organisations	details
First results and dissemination material	2009-07-16	56	show
COMET Pilot courses in Italy and Portugal - Jan 2010	2010-01-19	76	show
COMET Training course through Grundtvig grant	2010-02-16	85	show
COMET Final conference in Graz -AT	2010-08-19	167	show



HOW TO JOIN THE NETWORK

Register your FREE membership in 3 steps at www.enter-network.eu:



- 1) Fill in your organisation data, your target groups and sectors of activities and interests.
- 2) Submit your registration and a confirmation email will be sent to you automatically.
- 3) Confirm your registration and your membership will be approved within 5 workdays.



E.N.T.E.R.
European Network for Transfer and Exploitation of EU Project Results

Enter Europe's network for sharing
EU project results and products!

Contact

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E.N.T.E.R.

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