



C-E.N.T.E.R. Dissemination Award 2012 – Call for contributions

“Identification of good practices in the field of dissemination and exploitation of EU projects results”

BACKGROUND AND OBJECTIVES:

The present Call “**C-E.N.T.E.R. Dissemination Award 2012**” is an action of the C-E.N.T.E.R. project (Competence, cooperation and communication in the C-E.N.T.E.R. of dissemination of EU project results), which is funded by the transversal action “*Key Activity 4 – Dissemination and Exploitation*” within the framework of the Lifelong Learning Programme.

The project has developed tools and instruments to support EU project teams in the implementation of their dissemination and exploitation activities, by providing guidelines, good practice examples and by offering diverse activities for active dissemination and European exchange at transversal level.

Specifically, The Call aims to collect and reward good practice examples in Europe in the field of dissemination and exploitation of EU project results, on the basis of different success factors identified by the C-E.N.T.E.R. network.

BENEFITS for organizations (project coordinator and partners) that present good practice examples of dissemination and exploitation of EU project results according to the identified quality criteria will be:

- **Official Award:** the winners will receive the **official C-E.N.T.E.R. certificate** of good practice dissemination/exploitation activities of EU project results and the **C-E.N.T.E.R. certification award medal**.
- **Reputation and Promotion:** the list of the winners, a summary of their projects, related scores and reasons of the award will be published on:
 - *Official project website* www.c.enter-network.eu
 - *Official project Facebook page* www.facebook.com/Centerproject
 - **C-E.N.T.E.R. partner websites** (14 partners from 13 different EU Countries)
 - *The 4th edition of the European C-E.N.T.E.R. Magazine „Focus Europe“* (1000 printed pieces per edition; distributed also among all EU National Agencies; also available on www.c.enter-network.eu)

and promoted:

- *during the C-E.N.T.E.R. Dissemination Final Conference (Brussels, 23 Nov 2012)*
- *through any other C-E.N.T.E.R. promotional channel*



CALL AND DEADLINE

Deadline for Submission: **31st May 2012 – 17:00 CET**

In order to give equal chances to small or large scale projects, the call is split into three categories:

- **Call I:** projects with a total budget less than or equal to 50.000 €
- **Call II:** projects with a total budget more than 50.000 €
- **Call III:** projects with a total budget more than 500.000 €

WHO CAN APPLY:

- Project applicant/coordinator of any EU funded Programme

*(Exceptionally projects where C-E.N.T.E.R. partners were just project partner will be admitted. Projects where C-E.N.T.E.R. members were Project coordinator or Dissemination WP leader will **NOT** be admitted.)*

- Should the project applicant/coordinator not exist anymore, one of the partners can apply instead.

REQUIREMENTS:

- The project must be concluded (Final Report received) and evaluated (feedback from the EC received)

HOW TO APPLY:

- Complete the *Call application form* – electronic version (available at www.c.enter-network.eu)
- Language to be used to complete the form: **English**
- Send your completed application form **by email** together with electronic versions of:
 - ✓ Project dissemination strategy/plan
 - ✓ Feedback evaluation from final report
 - ✓ List or report of dissemination activities /dissemination instrument
- All the documents must be in **English**
- **Any electronic version of promotional material is welcome!**

If necessary, further documents may be requested from the applicants until 30th June 2012.

The sending has to be done by email to Petra Kampf. **Email: petra.kampf@enter-network.eu**



THE AWARD CRITERIA:

The criteria for the identification of good practices in the field of dissemination and exploitation of EU projects results have been summarized in a list of the most important success factors according to target group relevance, geographical and strategic dimension: these factors will be used by the C-E.N.T.E.R. network to assess if dissemination materials and strategy have reached the aims originally foreseen in the project. The Network will also consider how successfully the project developed communication, visibility and the dissemination/exploitation of its activities and results during the project lifetime and beyond.

As the evaluation of dissemination activities involves assessing the activities performed and their impact, the C-E.N.T.E.R. network will consider activities in accordance to a ranking of importance as well as their impact in terms of qualitative and quantitative data. The evaluation will follow a score system (the score system is available <http://www.c.enter-network.eu/index.php?id=260>)

THE AWARD:

Organisations (project coordinator and partners) that present good practice examples of dissemination and exploitation of EU project results, according to the identified quality criteria, will receive from the C-E.N.T.E.R. network **a certificate** and a **certification award medal** that will be sent to them by post.

The projects awarded will be **from 5 up to 10** depending on the high quality of the results achieved.

All results will be available in **September 2012**.

A list of the winners and a summary of their projects, related scores and reasons for the award will be published on:

- **www.c.enter-network.eu (and C-E.N.T.E.R. FB page)**
- **each C-E.N.T.E.R. partner website**
- **the European Magazine „Focus Europe“**

and promoted:

- **during the C-E.N.T.E.R. Final Conference**
- **through any other C-E.N.T.E.R. promotional channel**

Further information:

www.c.enter-network.eu

Petra Kampf (project coordinator)

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