



C-E.N.T.E.R. - Competence, Cooperation, Communication in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results

C-E.N.T.E.R. Course Invitation

INVITATION to the C-E.N.T.E.R. GRUNDTVIG COURSE

*E.N.T.E.R. on behalf of C-E.N.T.E.R. partnership has the pleasure to invite you to the Course
"Valorise or Vaporise" - The essential of Dissemination and Marketing in EU Projects
organized from
15-19 October 2012 in Porto.*

The course "Valorise or Vaporise" aims at improving dissemination/exploitation knowledge and networking/communication skills of EU project managers and other actors involved with EU funding programmes. Participants will get to know different methods and instruments that aim to enhance their marketing competences in order to fulfill dissemination and exploitation activities within their projects even more successfully.

CHANGE OF DATES

**BETTER FUNDING
OPPORTUNITIES!**

Funding opportunities for participation are available.

We are looking forward to seeing you in Porto!

C-E.N.T.E.R. COURSE AT A GLANCE

Date: 15 – 19 October 2012

Location: Porto, Portugal

Organiser: SPI – Sociedade Portuguesa de Inovação

Contact: Ms Mette Christensen

Email: mettechristensen@spi.pt

Duration: 30 hrs

Fee: 755 € (incl. accommodation, meals, material).

Funding: available at National Agencies under Grundtvig action "In-Service-Training Grant".

Application deadline: 30 April 2012

Reference Nummer for Grundtvig Training Database:

AT-2012-328-001

<http://ec.europa.eu/education/trainingdatabase/search.cfm>

Working language: English

Contents: The course is structured in five modules that combine theoretical input and practical exercise in form of group work, role plays, case studies as well as field trips and guest speakers representing different related areas (e.g. printing company, TV studio, radio, graphic design, marketing, public relations, web design...).

Target group: Persons involved or interested in European projects, marketing, product placement (with and/or without specific education in this area), developments and products of EU projects, European exchange and cooperation and those working in the broad field of education.

REGISTRATION and FUNDING OPPORTUNITY

Course registration...

1. **Download the registration form** from the C-E.N.T.E.R. website (www.c.enter-network.eu)
2. **Send it** by email to the **course organiser:** mettechristensen@spi.pt
3. Wait until you receive a **letter of invitation** (pre-registration form) from the organising institution

3 steps to apply for a Grundtvig grant...

Candidates can apply to a grant through their home National Agency. The details of each candidate's application will be individually assessed by National Agencies.

1. **Contact** your National Agency to get an application form (http://ec.europa.eu/education/programmes/llp/national_en.html)
2. **Send the completed application** form and the letter of invitation from the organising institution to your National Agency
3. **Wait for approval and contact the organising institution** to confirm your pre-registration (also contact them in case you have not been awarded a grant)

The application deadline is April 30th, 2012!



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www.c.enter-network.eu

YOUR BENEFITS IN THE COURSE

- Improve your knowledge of dissemination and exploitation in EU funded projects;
- Get to know methods and instruments that will help you in your daily dissemination work in EU projects;
- Use the opportunity to exchange and share expertise at European level and build extended networks during the course by learning from each other;
- Apply for Grundtvig grants to attend an exciting transnational course with participants and experts from all over Europe;
- Visit Porto and experience Portuguese culture.

COURSE PROGRAMME

(More details will follow)

Day 1	Welcome session and introduction
	Module 1 – Introduction to Dissemination and Exploitation
	Field trip or guest speaker
Day 2	Module 2 – Communication and Networking
	Field trip or guest speaker
Day 3	Module 3 – ICT and Dissemination
	Field trip or guest speaker
	Social programme
Day 4	Module 4 – Print and Mass Media
	Field trip or guest speaker
Day 5	Module 5 – Production of dissemination material/instruments
	Field trip or guest speaker
	Course Evaluation
	Social programme

AT - E.N.T.E.R.

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