



C-E.N.T.E.R - Competence, Cooperation, Communication in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results

2nd Newsletter | February 2011

“Valorise or Vaporise” – Survey report

27 funding bodies and 337 experts from organisations working in EU projects participated in the European survey on the topic of dissemination and exploitation of EU project results.

For example one of the results shows that in the view of the funding bodies the most important dissemination and exploitation instrument is formal meetings and round tables with stakeholders and external experts, followed by the establishment of an email pool or email group. On third position already appear specific magazines and newspapers. That is quite surprising as they come even before the project website. TV and radio were identified as instruments with no need to be used by the funding bodies in general; also a promotion clip, a professional public relation manager as well as gadgets and giveaways are not needed to be used in the view of funding bodies for supporting dissemination and exploitation of project results.

Is this also the opinion of project experts and coordinators? Are there clear deductions in the ranking and results or is there mostly agreement?

Another question of the survey was related to the needs of the future. Both funding bodies and experts mentioned training in the field of dissemination in this context covering the following areas: Website, press and print media, finances, TV and mass media, Web 2.0, marketing knowledge, communication and networking, dissemination products.

Would you like to read more?

All results are available for free download as summary report or in full length in the download area of C-E.N.T.E.R. website.

“FOCUS EUROPE” – 2nd Edition

The first edition presented at the C-E.N.T.E.R. Conference in Florence in October 2010 was a great success. The European magazine, containing information on EU funded projects, events and thematic inputs to different topics was printed in

1.000 pieces and sent to all National Agencies in Europe as well as to the Executive Agency and the European Commission. The next edition will be released in June 2011.



Send your contributions according to the submission guidelines (www.c.enter-network.eu) now!

Please contact the project coordinator at petra.kampf@enter-network.eu because there is only limited space available. **The submission deadline is April 1st, 2011.**

3rd Dissemination conference in Istanbul

25 March 2011

The meeting of two continents – EU projects and dissemination in Turkey

How can you apply an EU project? How can you find partners to realise your projects? How can you organise your projects? And how can you implement your projects? How can you disseminate your projects?

These will be some of the topics that will be discussed at the conference organized by the Chamber of Commerce in Istanbul. Furthermore, you can examine examples of good EU projects at the project fair that is included in the conference programme and provides opportunities to establish new contacts and networks.

Looking back...



Florence

More than 50 participants representing 32 organisations from 11 different countries enjoyed the event in Palagio di Parte Guelfa and used the opportunity to discuss the role of new media in the



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dissemination of EU project results. Interesting key notes on dissemination databases, websites and the use of social media in general attracted the audience and a variety of project products were presented and exchanged at the project fair.

All presentations, the conference compendium and further material are available in the download area of C-E.N.T.E.R. website!



Coming up next...

C-E.N.T.E.R. Workshops

☞ Training material including trainer manual and guidelines and C-E.N.T.E.R. Toolkit

☞ Pilot workshop

Parts of the C-E.N.T.E.R. training material will be tested during a pilot workshop held in Lodz, Poland in September 2011.

☞ C-E.N.T.E.R. workshop offered as Grundtvig Course

After the final improvements of the material the C-E.N.T.E.R. dissemination workshop is organised as Grundtvig Course funded by Grundtvig In service training grants. Participants can apply from all over Europe to attend the course in Porto, Portugal in May 2012.

If you are interested in participating in those workshops please contact the project coordinator or the partner in your home country.

CONTACT-C-E.N.T.E.R

If you would like to use our products for your dissemination activities or you have any questions, recommendations or concerns please contact the project coordinator or the partner in your home country!

Join us now also on facebook at C-E.n.t.e.r page!

www.c.enter-network.eu

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