



C-E.N.T.E.R - Competence, Cooperation, Communication in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results

1st Newsletter | June 2010

Tired of reinventing the wheel?

When it comes to dissemination and exploitation of EU project results a wide range of different tools and instruments are available. But especially in the field of LLP most people have no specific education in marketing or product placement in order to plan, implement and monitor dissemination activities. It is difficult to use the tools in the most appropriate way in order to reach the target groups and to prepare the ground for sustainability on a long term perspective.

Within the C-E.N.T.E.R. project this gap has been picked up. Different instruments will be developed and workshops delivered in order to support active dissemination of project results and to foster European exchange between project consortia, stakeholders and different funding programmes.

European Magazine – “FOCUS EUROPE”

- ☞ Are you interested in products developed with European funds?
- ☞ Would you like to be informed about different events all over Europe?
- ☞ Did you always look for promoting your projects and products in a European press release?

Within C-E.N.T.E.R. the European Magazine “FOCUS EUROPE” will be published, containing information on EU funded projects, seminars, conferences, events and thematic inputs to different topics such as funding programmes and education.

“FOCUS EUROPE” - Spotighting European Developments and Projects

- 1st edition – October 2010
- ☞ Officially presented at the C-E.N.T.E.R. dissemination conference in October 2010 in Italy!
- 2nd edition – June 2011
- 3rd edition – January 2012
- 4th edition – October 2012

FOCUS EUROPE will also be available online at www.c.enter-network.eu.

- ☞ Please contact the project coordinator if you would like to publish information on your projects in the magazine.

Thematic conferences – review and preview

March 2010: 1st thematic dissemination conference, Graz (AT)



The first conference, hosted by E.N.T.E.R. was a successful start into the row of upcoming events: More than 90 persons representing 56 organisations from 15 different European countries attended the conference. Additionally to thematic key notes and panel discussions a project fair was organized. The project fair presented 28 stands of different organisations that promoted projects funded by the EU and displayed various project material and products.





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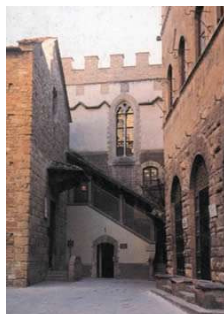
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👉 „SAVE-THE-DATE“

2nd Thematic dissemination conference - The role of new media in dissemination

Date: Friday, 22nd of October, 2010

Venue: Palazzo di Parte Guelfa, Florence
(IT)



After the well frequented conference in Graz, the partnership is eagerly awaiting the upcoming conferences. The next conference is going to be hosted by the Italian project partners, Tk Formazione Srl and FormAzione Co&So Network in Florence. Besides the presentation of the Magazine FOCUS EUROPE and a project fair the conference will focus on the use of new media in dissemination. Further details and registration forms will be available soon on the project website.



Coming up next...

Collection of state-of-the-art – available in autumn 2010

👉 What was the aim of the European survey?

To find out about instruments, methods and methods for dissemination used by project consortia and offered by the European Commission and National Agencies. The results will build the basis for further developments in the project.

👉 Who had been involved?

Approximately 400 organisations and experts (i.e. experienced project consortia, representatives of the EACEA and all national agencies)

CALL-C-E.N.T.E.R

Your interest and feedback is welcome!

If you would like to use our products for your dissemination activities or you have any questions, recommendations or concerns please contact the project coordinator (Petra Kampf, E.N.T.E.R.) or the partner in your home country!

www.c.enter-network.eu

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