



# C-E.N.T.E.R.

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**„Competence, Cooperation and Communication in the C-E.N.T.E.R.  
of Dissemination and Exploitation of EU Project Results“**

505336-LLP-1-2009-1-AT-KA4-KA4MP

With the support of the Lifelong Learning  
Programme of the European Union.



# C-E.N.T.E.R.

Project start: January 1st, 2010

Project duration: 36 months (3 years)  
until December 31st, 2012

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# C-E.N.T.E.R.

## Project background

Dissemination and exploitation are required  
in all EU funded projects

Lack of knowledge of existent instruments and tools

Missing tools to support active dissemination

Lack of knowledge in marketing and product placement



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## Project background

Do you consider dissemination as a difficult part in EU projects?

Did you always want to improve your knowledge in EU project marketing?

Would you like to know more about the tips and tricks for successful dissemination and exploitation of EU project results?

Are you looking for opportunities to promote your projects and project products?

Would you like to directly exchange your experience and developments with other organizations all over Europe?



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## Project objectives

- to promote existent dissemination tools (databases, magazines, policy papers...)
- to enrich dissemination opportunities by providing new tools with a focus on active dissemination specifically oriented towards the interests of target groups
- to develop products with thematic transversal character that can be used in all countries not dependent upon specific funding programmes
- to create portals of exchange at European level
- to strengthen the network of E.N.T.E.R. by improving the services and the relations within the network community



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## Target group and beneficiaries

- Organizations involved or interested in European projects
- Organizations and institutions interested in marketing, product placement with and/or without specific education in this area
- Organizations interested in developments and products of EU projects
- Organizations interested in European exchange and cooperation
- Organizations and institutions working in the broad field of education
- Stakeholders at different levels and from different sectors



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## Activities and outcomes I

- European collection of state-of-the-art about instruments, methods and mechanisms for dissemination used by project teams and offered by the European Commission and National Agencies
- Development and implementation of a workshop for dissemination offered as Grundtvig In-Service training course
- Elaboration of a dissemination toolkit



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## Activities and outcomes II

- Publishing of the European magazine “European Mercury”
- Collection of EU project results to be circulated European wide
- Certification award for good practices of dissemination
- Network of dissemination experts to support others in their country (C-E.N.T.E.R. promoters)
- Organization of 6 dissemination conferences





# C-E.N.T.E.R.

## Dissemination Conferences

1<sup>st</sup> Conference - March 2010 in Graz, AT

2<sup>nd</sup> Conference - October 2010 in Florence, IT

3<sup>rd</sup> Conference - March 2011 in Istanbul, TR

4<sup>th</sup> Conference - October 2011 in Varberg, SE

5<sup>th</sup> Conference - March 2012 in Bilbao, ES

6<sup>th</sup> Conference - October 2012 in Brussels, BE



# C-E.N.T.E.R.

## Contact Details

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