



**C-E.N.T.E.R.**  
“Competence, Cooperation, Communication  
in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results”

**1. Basic data of programme under which the project is funded**

<b>1.1. Name of programme:</b>	Lifelong Learning Programme / Transversal programme /Key Activity 4 - Dissemination and Exploitation of Results
<b>1.2. Funding sources:</b>	European Commission
<b>1.3. Start of project:</b>	January 2010
<b>1.4. Duration of project:</b>	36 months (3 years)

**2. Basic information to the project:**

**2.1. General background:**

E.N.T.E.R. - European Network for Transfer and Exploitation of EU Project Results was founded to support dissemination activities in Europe by offering services of active dissemination and exchange to its network members. Thereby the network is open for all programmes funded by the EU.

Dissemination and exploitation are of vital importance in EU projects and have to be taken into account by all project managers and their teams. Different tools and instruments are available for this purpose but especially in the field of LLP most people have no specific education in marketing or product placement in order to plan, implement and monitor these activities.

**2.2. Content and main activities of the project:**

C-E.N.T.E.R. aims to provide the opportunity to organisations to share their experiences, to develop new ideas and above all to actively exchange information and results of projects funded by the EU. Most partners of the network are from the educational sector and are involved in the LLP. This project will be carried out by a partnership built with network members to develop new opportunities for dissemination at EU level, to enlarge the range of available dissemination tools and to improve exchange Europe wide.

C-E.N.T.E.R. aims to achieve the following main objectives:

- to promote existent dissemination tools (ADAM, EST, EVE, magazines, policy papers...)
- to enrich dissemination opportunities by providing new tools with a focus on active dissemination specifically oriented towards the interests of target groups
- to develop products with thematic transversal character that can be used in all countries not dependent upon specific funding programmes
- to create portals of exchange at European level
- to strengthen the network of E.N.T.E.R. by improving the services and the relations within the network community

The project will take place in a period of 3 years including various thematic topics and activities such as:

- European collection of state-of-the-art about instruments, methods and mechanisms for dissemination used by project teams and offered by the European Commission and National Agencies
- Development and implementation of a workshop for dissemination offered as Grundtvig In-Service training course
- Elaboration of a dissemination toolkit
- Publishing of the European magazine “European Mercury” (6 editions)
- Collection of EU project results to be circulated Europe wide
- Certification award for good practices of dissemination



- Network of dissemination experts to support others in their country (C-E.N.T.E.R. promoters)
- Organisation of 6 dissemination conferences in AT, IT, TR, SE, ES and BE

All project outcomes are developed including guidelines in order to be used after the project period in different countries and to be offered within the services of E.N.T.E.R. A dissemination strategy of high quality and the involvement of stakeholders from the beginning will support the European impact on a long-term perspective.

Furthermore, the project activities and outcomes are made for all kinds of projects funded by the EU and therefore consist of transversal character. The project is addressed to organisations and people working in the field of EU projects, and those who would like to get involved in this area and would like to improve their knowledge in product placement and marketing in the field of adult education.

### 2.3. Main target groups of the project and beneficiaries:

- Organisations involved or interested in European projects
- Organisations and institutions interested in marketing, product placement with and/or without specific education in this area
- Organisations interested in developments and products of EU projects
- Organisation interested in European exchange and cooperation
- Organisations and institutions working in the broad field of education
- Stakeholders at different levels and from different sectors

## 3. Partnership:

### 3.1. Total number of partners:

14 partners from 13 different countries (AT, BE, DE, EE, ES, FI, IT, PL, PT, RO, SE, UK, TR)

### 3.2. Promoter and lead partner of project

E.N.T.E.R. (AT)

### 3.4. Characteristics of partnership:

The project partnership consists of members of the network that all have rich experience in the field of EU projects and project management. The partners provide various expertises with their staff involved in this project and represent different types of organisations such as:

vocational training provider, VET providers association, NGOs, adult education provider, non-profit associations, university, SME, municipal coordination centre for higher education and advanced vocational education training, chamber of commerce, European network

### 3.5. Working language (basic knowledge in this language is asked from all contact persons):

English

## 4. Budget and administrative frameworks

### Grant:

The total community grant for the 3 years project is 297.973 EUR (75% funding).

If you have any questions or if you would like to receive further information on the project and its activities please do not hesitate to contact [petra.kampf@enter-network.eu](mailto:petra.kampf@enter-network.eu).