

**C-ENTER - "Valorise or Vaporize" Training Course - Detailed Programme**

Hour	Monday	Hour	Tuesday	Hour	Wednesday	Hour	Thursday	Hour	Friday
09:00 - 09:15	Registration	9.30-10.00	Introduction to the training	9.30-10.00	Introduction to the training	07:00 - 13:00	Social programme / Networking	9.30-9.45	Introduction to training
09:15 - 09:30	Official welcome by Isabel Morais and Mette Christensen	10.00-10.45	ICT Dissemination	10.00-10.45	Communication			9.45-10.45	Lingustic and dissemination
09:30 - 09:50	Presentation of C-ENTER project, overall training course programme and objectives	10.45.11.15	Coffee break	10.45.11.15	Coffee break			10.45-11.15	Coffee break
09:50 - 10:30	Individual presentation of participants	11.15-13.00	ICT Dissemination	11.15-13.00	Communication			11.15-13.00	"Challenge"
10.30-11.00	Coffee-break	13.00-14.00	Lunch	13.00-14.15	Lunch			13.00-14.15	Lunch
11.00-11.15	Introduction to the training	14.15-16.00	Identity and dissemination	14.15-16.00	Communication			14.15-16.00	Presentation of "Challenge"
11.15-13.00	Marketing and Dissemination	16.00-16.15	Coffee break	16.00-16.30	Coffee break			16.00-16.15	Coffee break
13.00-14.15	Lunch	16.15-17.00	Identity and dissemination	16.30-17.00	Evaluation of the training day			16.15-17.00	Evaluation and closing of the course
14.15-16.00	Dissemination and marketing	17.00-17.30	Evaluation of the training day						
16.00-16.30	Coffee-break								
16.30-17.30	Invited speaker: Guerrilla Marketing					13:00 - 14:15	Lunch		
17.30-18.00	Evaluation of the day					14:15 - 16:00	Social programme		