



# Get into the Net!

## Take profit of Marketing 2.0

### ITALY

Name of organisation	Tk Formazione srl
Name of participant	Caterina Boschi
Email	c.boschi@tkformazione.it

1. Name of product	Brochure, pens, usb
Short description of product	Information on the projects
Project title	<p>1)COMET - Communication For European Training Managers</p> <p>2)FinMan - Financial Management for EU Adult Education Providers</p> <p>3)ProfDRV -Professional driving - more than just driving!</p> <p>4)FLY off - Feel Your own business</p> <p>5) EUWOMEN</p> <p>6)Mol@m</p> <p>7)PRODEV - Community Development Project Management</p>
Funding Programme	LLP (1,2,3,5,6), Erasmus for Young Entrepreneurs (4)
Target Group	<p>1)Teachers, trainers, careers officers, educational guides and counsellors</p> <p>2)Financial and administrative staff in EU funded projects</p> <p>3)Professional drivers, training providers, social partners, public institutions</p> <p>4)New or already experienced entrepreneurs</p> <p>5)Women interested in a business start up</p> <p>6)Careers guidance professionals</p> <p>7)Community Development Workers</p>



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### FINLAND

Name of organisation	WinNova
Name of participant	Liisa Sarasoja
Email	liisa.sarasoja@winnova.fi

2. Name of product	<ol style="list-style-type: none"> <li>1. Movet-project leaflet</li> <li>2. ECVET- TC-NET handbook draft</li> <li>3. On the way forward -procures</li> <li>4. Smal give aways</li> </ol>
Short description of product	<ol style="list-style-type: none"> <li>1. Transnational Modules in the field of industrial engineering and electronics</li> <li>2. Handbook draft of the project for development of ECVET model for tourism and catering</li> <li>3. Leaflet of international projects in WinNova; project activity in brief</li> <li>4. Pens etc.</li> </ol>
Project title	<ol style="list-style-type: none"> <li>1. Movet</li> <li>2. ECVET- TC-NET</li> <li>3. On the Way forward</li> <li>4. -</li> </ol>
Funding Programme	<ol style="list-style-type: none"> <li>1. LLP</li> <li>2. LLP</li> <li>3. -</li> <li>4. -</li> </ol>



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Target Group	<ol style="list-style-type: none"> <li>1. Project actors, managers and teachers</li> <li>2. Project actors, managers and teachers</li> <li>3. Contact partners</li> <li>4. Wide audience</li> </ol>
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### ESTONIA

Name of organisation	MTÜ Siksali Arendusselts
Name of participant	Kaidi-Mari Liping
Email	kaidimari@siksali.ee

<b>3. Name of product</b>	Project leaflet
Short description of product	Leaflets describing our projects
Project title	<ol style="list-style-type: none"> <li>1) From School to Professional and Social Life in an Open European Space</li> <li>2) INTEPA - Transfer and Adaptation of New Training Itineraries for the Qualification in the Heritage Interpretation Field</li> <li>3) GEPAP - Guide of Elaboration of Personalised plan of accompaniement</li> <li>4) ECONAT - Transfer, dissemination and consolidation of a good practise model to manage Natura 2000 Network.</li> </ol>
Funding Programme	<ol style="list-style-type: none"> <li>1) LLP Grundtvig Learning Partnership</li> <li>2) LLP Leonardo da Vinci Transfer of Innovation</li> <li>3) LLP Leonardo da Vinci Transfer of Innovation</li> <li>4) LLP Leonardo da Vinci Transfer of Innovation</li> </ol>



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Target Group	1) adults, SME, adult education organisations, schools, teachers, trainers, career guidance specialists, councillors 2) SME, educational organisations, culture, nature, tourism organisations 3) social sector specialists, educational organisations 4) SME, educational and environmental organisations
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### UK

Name of organisation	Point Europa
Name of participant	Kim von Kanel
Email	kim.von.kanel@pointeuropa.org

4. Name of product	Leaflets for LLP Projects
Short description of product	
Project title	KIFLI - Keeping Fit in Later Life
Funding Programme	LLP Leonardo and Grundtvig
Target Group	Trainers, Mentors, older people, urban gardeners

### SWEDEN

Name of organisation	Campus Varberg
Name of participant	Ida Boström
Email	ida.bostrom@campus.varberg.se

5. Name of product	Movies and folders
Short description of product	
Project title	North Sea Sustainable Energy planning
Funding Programme	Interreg IVB - North Sea region Programme
Target Group	Local and regional authorities engaging with sustainable energy planning



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### SWEDEN

Name of organisation	Campus Varberg
Name of participant	Carmen Mangas
Email	carmen.mangas@campus.varberg.se

6. Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### GERMANY

Name of organisation	bfw
Name of participant	Andrea Küntzler
Email	andrea.kuentzler@bfw.EU.com

7. Name of product	Flyer: "2get1care", "Learning Mentor", "SolTec", "Towards an European Network Trade Unions and their Training Companies"  Training Manual "SolTec"  Handbook "Workplace tutor"  Brochure EU-CEC "entrepreneurship - Starting and Operating a Small Enterprise"
Short description of product	
Project title	
Funding Programme	
Target Group	



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### PORTUGAL

Name of organisation	Sociedade Portuguesa de Inovação (SPI)
Name of participant	Mette Christensen
Email	mettechristensen@spi.pt

8. Name of product	<ol style="list-style-type: none"><li>1. Stressless Brochure</li><li>2. IN PATH leaflet</li><li>3. Mol@m Interactive Tool</li><li>4. DAISS - Project presentation</li><li>5. CESSIT - Guidebook for Adult Trainers and Managers</li><li>6. CESSIT DVD</li><li>7. Best Form - Brochure</li></ol>
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### Short description of product

1. Stressless - Improving Educators' Resilience to Stress aims to develop a practical tool (a guidebook) that will help educators and educational institutions to be resilient while coping with psychosocial hazards.

2. IN PATH - Intelligent Pathways to Better Inclusion aims to break the pattern of transferring poverty and exclusion from one generation to the next, by empowering marginalised and disadvantaged citizens to easily manage everyday problems in different areas and not to be held back by their background.

It also aims to change the perspectives and beliefs about the learning processes, by fostering the commitment with lifelong learning initiatives.

3. Molam is an interactive tool for career guidance professionals so that they can support people with low skills who wish to move to another EU country for labor purposes. It provides practical information on local rules and practices related to EU job markets and local job-culture, including also examples of immigration situations. Careers advisors, guidance professionals and other professionals will be able to use this tool to support jobseekers within the EU. The Interactive Tool will be available in English, Czech, German, Italian, Portuguese and Spanish.

4. brief presentation of objectives and target-groups of the project.

5. guidebook with description of learning techniques and methods to boost the development of creativity skills and entrepreneurship spirit

6. DVD of the project with main information and outcomes

7. The BEST FORM project aims to enhance cultural and interpersonal skills of business advisers for them to better help immigrants become entrepreneurs.



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Project title	<ol style="list-style-type: none"> <li>1. Stressless - Improving Educators' Resilience to Stress</li> <li>2. IN PATH - Intelligent Pathways for Better Inclusion</li> <li>3. Mol@m – supporting European Mobility for Employment</li> <li>4. Job Matching Diagnostics for Assessing Soft Skills and Work Role Preferences</li> <li>5. CESSIT - Creativity and Entrepreneurship Seeds for Social Inclusion Trainers</li> <li>6. CESSIT - Creativity and Entrepreneurship Seeds for Social Inclusion Trainers</li> <li>7. BEST FORM - Boosting Entrepreneurship Tools for Migrants</li> </ol>
Funding Programme	<ol style="list-style-type: none"> <li>1. Lifelong Learning Programme - Grundtvig</li> <li>2. Lifelong Learning Programme - Grundtvig</li> <li>3. Lifelong Learning Programme – Leonardo da Vinci (development of Innovation)</li> <li>4. Leonardo da Vinci - TOI</li> <li>5. Lifelong Learning Programme - Grundtvig</li> <li>6. Lifelong Learning Programme - Grundtvig</li> <li>7. Lifelong Learning Programme - Leonardo da Vinci (transfer of innovation)</li> </ol>





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Target Group	<ol style="list-style-type: none"> <li>1. Educators, trainers, and other staff working in the educational sector</li> <li>2. Trainers, social workers and other staff working with vulnerable groups</li> <li>3. This tool is oriented for careers guidance professionals, careers advisors in vocational education (VET) and youth centres, guidance professionals in labour offices and other organisations that provide professional guidance and advice services to unemployed people or to people pre-employment.</li> <li>4. SMEs and HRMs</li> <li>5. Adult educators and training managers</li> <li>6. Adult educators and training managers</li> <li>7. Business adviser dealing with immigrants.</li> </ol>
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### ROMANIA

Name of organisation	Soros Educational Center Foundation
Name of participant	Zsofia Pal
Email	advise@sec.ro

9. Name of product	<p>Product1 (P1): SEED Project leaflet</p> <p>Product2 (P2): SHOPLANG Project leaflet</p> <p>Product3 (P3): LAMP Project leaflet</p> <p>Product4 (P4): MUNIVET Project Newsletter</p> <p>Product5 (P5): LIMERIC Project Newsletter</p> <p>Product6 (P6): The Shopping language game</p> <p>Product7 (P7): INTOOL Project leaflet</p>
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Short description of product	<p>P1: Leaflet presenting the main goals and results of the SEED project</p> <p>P2: Leaflet presenting the main goals and results of the SHOPLANG 2.0 project</p> <p>P3: Leaflet presenting the main goals and results of the LAMP partnership</p> <p>P4: Newsletter presenting the main goals and results of the MUNIVET partnership</p> <p>P5: Newsletter presenting the main goals and expected results of the LIMERIC project</p> <p>P6: Interactive language game</p> <p>P7: Leaflet presenting the main goals and expected results of the INTOOL projec</p>
Project title	<p>P1: SEED</p> <p>P2: SHOPLANG</p> <p>P3: LAMP</p> <p>P4: MUNIVET</p> <p>P5:LIMERIC</p> <p>P6: SHOPLANG</p> <p>P7: INTOOL</p>
Funding Programme	<p>P1: Lifelong Learning Programme - GRUNDTVIG Partnerships</p> <p>P2: Lifelong Learning Programme - Transversal/KA2</p> <p>P3: Lifelong Learning Programme - GRUNDTVIG Partnerships</p> <p>P4: Lifelong Learning Programme - Leonardo Partnerships</p> <p>P5: Lifelong Learning Programme/Grundtvig Multilateral project</p> <p>P6: Lifelong Learning Programme - Transversal/KA2</p> <p>P7: Lifelong Learning Programme/Grundtvig Multilateral project</p>



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Target Group	<p>P1: Environmental organisations and volunteers, adult educations institutions, adults</p> <p>P2: Language centers/teachers; Wide public</p> <p>P3: Caregivers of the elderly people, training organisations</p> <p>P4: Employees of European municipalities; VET organisations</p> <p>P5: Extra institutional childminders (au pair, foster family, etc.); organisations representing the interest of extra-institutional childcare</p> <p>P6: Wide public</p> <p>P7: organizations training/employing adult education; research organizations in the adult education; adult educators and adult educators associations</p>
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### ITALY

Name of organisation	Tk Formazione srl
Name of participant	Caterina Boschi
Email	c.boschi@tkformazione.it

<b>10.</b> Name of product	Brochure, pens, usb
Short description of product	Information on the projects
Project title	<p>1)COMET - Communication For European Training Managers</p> <p>2)FinMan - Financial Management for EU Adult Education Providers</p> <p>3)ProfDRV -Professional driving - more than just driving!</p> <p>4)FLY off - Feel Your own business</p> <p>5) EUWOMEN</p> <p>6)Mol@m</p> <p>7)PRODEV - Community Development Project Management</p>
Funding Programme	LLP (1,2,3,5,6), Erasmus for Young Entrepreneurs (4)



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## Take profit of Marketing 2.0

Target Group	<p>1) Teachers, trainers, careers officers, educational guides and counsellors</p> <p>2) Financial and administrative staff in EU funded projects</p> <p>3) Professional drivers, training providers, social partners, public institutions</p> <p>4) New or already experienced entrepreneurs</p> <p>5) Women interested in a business start up</p> <p>6) Careers guidance professionals</p> <p>7) Community Development Workers</p>
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### AUSTRIA

Name of organisation	E.N.T.E.R.
Name of participant	Petra Kampf
Email	petra.kampf@enter-network.eu

11. Name of product	<p>Promotion material (different projects)</p> <p>DVD Cessit</p> <p>DVD Kemp</p> <p>DVD Moleya</p> <p>C-E.N.T.E.R. Case</p>
Short description of product	<p>Promotion material</p> <p>DVDs with collection of outcomes for different projects</p> <p>Collection of products related to Active Ageing and Learning in Later Life</p>



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Project title	Paladin CESSIT C You! EUFOREX Y.U.S.S. V3DAS Moleya Kemp Stage
Funding Programme	LLP - Grundtvig LLP - Leonardo da Vinci Daphne III
Target Group	People in adult education and vocational training Youth workers, companies, social workers and career counsellors Trainers/teachers for young adults with learning difficulties and in basic education

### AUSTRIA

Name of organisation	E.N.T.E.R.
Name of participant	Georg Müllner
Email	office@enter-network.eu

<b>12.</b> Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	



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### SPAIN

Name of organisation	Innobasque
Name of participant	Gotzon Bernaola
Email	gbernaola@innobasque.com

13.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	DENOKINN
Name of participant	Javier Riaño
Email	jrriano@denokinn.eu

14.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	FUNDACION NOVIA SALCEDO
Name of participant	Natalia Garcia
Email	natalia@noviasalcedo.es

15.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	



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## Take profit of Marketing 2.0

### SPAIN

Name of organisation	FVEM - Federación Vizcaina de Empresas del Metal
Name of participant	Joseba Sainz de Baranda
Email	joseba@fvem.es

<b>16.</b> Name of product	KIMET Guide
Short description of product	Guia para la formalizacion y transferencia del conocimiento no formal.
Project title	KIMET - Metodología para la Formalización y Transferencia del Conocimiento no formal en las PYMEs del Metal
Funding Programme	LdV TOI
Target Group	Empresas, centros tecnológicos, centros de formación y organizaciones empresariales.

### SPAIN

Name of organisation	FFE
Name of participant	Marta Palacio
Email	marta.palacio@ffeuskadi.net

<b>17.</b> Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	Escuela de Química y Electrónica
Name of participant	Eskarne Isusi
Email	isusi.eskarne@indautxujesuitak.org

<b>18.</b> Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	



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### SPAIN

Name of organisation	Internet Euskadi
Name of participant	Iñaki Lázaro
Email	inakibilbao@gmail.com

19.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	UPV-EHU
Name of participant	Itziar Jorge
Email	iciar.jorge@ehu.es

20.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	UPV-EHU
Name of participant	Maite Baranda
Email	ENPLEGUBIZKAIA@EHU.ES

21.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	





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### SPAIN

Name of organisation	ENDORASOFT
Name of participant	Mari Carmen Garrido
Email	MCGARRIDO@ENDORASOFT.ES

22.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	IMH
Name of participant	Roberto Altzerreka
Email	roberto@imh.es

23.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	FEAF Federación Española de Asociaciones de Fundidores
Name of participant	Gorka Sagasti
Email	programas@feaf.es

24.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	



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### SPAIN

Name of organisation	Freelance
Name of participant	Lourdes Gonzalez
Email	lourgo@hotmail.com

25.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	Fundación Fondo Formación
Name of participant	Leire Lázaro
Email	info@fondoempleo.net

26.Name of product	
Short description of product	
Project title	
Funding Programme	
Target Group	

### SPAIN

Name of organisation	FFE
Name of participant	Zaloa Mitxelena
Email	zaloa.mitxelena@ffeuskadi.net

27.Name of product	FLYERS CDS NEWSLETTERS
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<p>Short description of product</p>	<p>1. EGGS: The aim of the project is the transfer of an e-learning portal so-called Genexis. The portal has been developed in Latvia and it is conceived for the development of training courses (and the innovative system of generation, control and verification of exercises) for vocational schools in the following sectors: economics and financial, mechanics and mechanics design, electrotechnics.</p> <p>2. OPENNIN: OpenInn serves as a new Pedagogical and Organizational Model for communities and individuals to explore their innovative potentials by the use of ICT-tools proceeding the strengthening of their self-esteem.</p> <p>3. ELDER EXPERIENCE NEW KNOWLEDGE: With “ELDER EXPERIENCE – NEW KNOWLEDGE” we are willing to get some high quality standard didactic resources allowing the SENIOR people from Restructuring Sectors to give value to all their knowledge through the establishment of processes of mutual knowledge transfer with younger generations</p> <p>4. GREEN: GREEN project is not aimed at being a theoretical survey, but at analysing the reality and offering, from it, feasible solutions, suitable for workers of renewable energies to enable employability of the human capital and its professional mobility through the development and testing of a European device, in electronic format, to favor the transference and recognition of the “learning outcomes”</p> <p>5. COMINN: COMINN aims to elaborate educational materials to make the middle managers to valorize, develop and mobilize the competences linked to INNOVATION (usually learnt in informal contexts), in their daily work with the workers.</p>
<p>Project title</p>	<p>1. EGGS</p> <p>2. OPENNIN</p> <p>3. ELDER EXPERIENCE NEW KNOWLEDGE</p> <p>4. GREEN</p> <p>5. COMINN</p>



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Funding Programme	<ol style="list-style-type: none"> <li>1. EGGG: Leonardo Transfer of Innovation</li> <li>2. OPENNIN: Key Activity 3 – ICT Multilateral project (Transversal)</li> <li>3. ELDER EXPERIENCE NEW KNOWLEDGE: Grundtvig</li> <li>4. GREEN: Leonardo Da Vinci Development of Innovation</li> <li>5. COMINN: Leonardo Transfer of Innovation</li> </ol>
Target Group	<ol style="list-style-type: none"> <li>1. EGGG: vocational schools in the following sectors: economics and financial, mechanics and mechanics design, electrotechnics.</li> <li>2. OPENNIN: Potential users of ITCs</li> <li>3. ELDER EXPERIENCE NEW KNOWLEDGE:</li> <li>4. GREEN: Workers and organizations of renewable energies</li> <li>5. COMINN: Workers of SMEs</li> </ol>

### SPAIN

Name of organisation	ASIMAG
Name of partipant	Emilia Moreira
Email	e.moreira@asimag.net

28.Name of product	<p>Project Leaflet</p> <p>Project Brochure</p>
Short description of product	<p>Presentation of 2 products:</p> <p>- project leaflet: The leaflet includes brief information of the project: partners, objectives, products, etc.( available in English and Spanish).</p> <p>-project brochure: short information about the project.</p>



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Project title	<p>I would like to present 2 projects:</p> <ol style="list-style-type: none"><li>1. PREVENTION LAB 2.0: e-content Lab for psychosocial risks at work prevention.VISIONARY project transference</li><li>2. E-CHANCE 2.0 for Women Entrepreneurship</li></ol>
Funding Programme	<p>Both projects are funded by the Lifelong Learning Programme( European Commision).</p> <p>Both projects were granted by the Spanish National Agency(OAPEE) under the Leonardo da Vinci Transfer of Innovation Call.</p>
Target Group	<p>PREVENTION LAB 2.0: e-content Lab for psychosocial risks at work prevention.VISIONARY project transference target group: psychosocial risks trainers, workers, SMEs, public bodies</p> <p>E-CHANCE 2.0 for Women Entrepreneurship: women, entrepreneurs, entrepreneurship associations, etc.</p>