

LET THEM SHINE

DISSEMINATE YOUR PROJECTS IN THE BEST POSSIBLE WAY!

Dissemination toolkit and other outcomes of C-E.N.T.E.R.



Come to the heart of Europe and learn all about dissemination. We also invite you to share the results of your projects.

(book your stand in advance)

Looking for some action?!
Join our workshops:

Workshop:
GPS (Brainstorming methods)
by Marc Clerkx

How to use creativity in your dissemination process?
Every person can be creative and come up with fantastic ideas!
We will show you how offering some creative techniques ...

Workshop:
Sustainable branding
by Kris Sierens

Do we communicate only our sustainable efforts or can we use marketing communications to become more sustainable?

23th November 2012

9:30 a.m to 3:00 p.m

Brussels

Erasmus University college Brussels
Zespenningstraat 70

Free of charge

Programme

9.30 am Welcome
9.45 am Intro by Syntra West
10.00 am GPS: creative brainstorm techniques
11.00 am Sustainable branding
12.00 am Introduction to the C-E.N.T.E.R. project
by Marcella Pulga, EACEA projet officer
12.15 am Milestones of C-E.N.T.E.R. project
by Petra Kampf, project coordinator
12.30 pm Project Fair
1.30 pm Lunch & Learn: networking
3.00 pm End

Registration required
10 days before kick-off

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This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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