



**C-E.N.T.E.R.**  
“Competence, Cooperation, Communication  
in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results”

## **“The Meeting of Two Continents”**

**25<sup>th</sup> March 2011 Istanbul-Turkey**

### **Conference Programme**

- 09.30-10.00:** Registration of participants
- 10.00-10.15:** Welcome, (Istanbul Chamber Of Commerce)
- 10.15-10.45:** C-E.N.T.E.R. Project Presentation and E.N.T.E.R Network as Dissemination Tool (Petra Kampf – E.N.T.E.R.)
- 10.45-11.15:** EU Funding Opportunities and Project Development in Turkey (European Union Secretary General)
- 11.15-11.45:** Tips and Tricks For Successful Project Management (Georg Müllner - E.N.T.E.R.)
- 11.45-12.00:** Debate and Questions
- 12.00-13.00:** Lunch - Project Fair&Networking
- 13.00-13.30:** EU Project Development Dissemination of Projects and Networking in Turkey (Oğuz Demir - Istanbul Commerce University)
- 13.30-14.00:** A Good Practise in Project Dissemination (Fikret Kalfaoğlu - Informatics Association of Turkey)
- 14.00-14.30:** Good Project Example from ICOC “The Start Exporting Programme – Training SMEs on e-commerce (KOBETIC)” (Bahar Özsu, Özlem Kılıç - ICOC)
- 14.30-15.00:** Debate and Questions
- 15.00-17.00:** Project Fair & Networking

**Facilitator:** İstanbul Chamber of Commerce

**Venue:** İstanbul Chamber of Commerce (5. Floor)  
Reşadiye Cad. Yalıköşkü Sk. Eminönü

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