



# SPREAD THE WORD!

HOW TO DISSEMINATE PROJECT RESULTS THROUGH NETWORKING AND A LITTLE BIT OF MAGIC

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What happens to all the EU-funded projects? We are all aware of the development within our own projects but do the potential and existing stakeholders know? And what do we really know about projects in other organizations?

We have a joint responsibility to spread all the good results that are created thanks to EU-funding. But how should this be done? With small budgets and slim deadlines this is truly a challenge. Let us all rise to this challenge!

You are invited to Campus Varberg on November 25th, 2011 to discuss the topic, to network, share the results of your projects and to learn more about other projects.

Together with people from all across Europe we offer you the opportunity to:

- Enjoy a project fair where you can learn more about how other organizations promote and display their projects. If you want to participate as one of the project exhibitors, please use the registration form that follows the invitation.
- We are proud to present a professional networker who will share a big amount of tips and tricks on how to feel comfortable and succeed in a professional networking role. You will also get the opportunity to try out your newly achieved skills on other participants.
- Learn more about, and get inspired by, the EU-funded event Coastal Culture. Coastal Culture is an event that became three times bigger than planned, and that gained a lot more media attention than first expected.
- Get useful and concrete dissemination tools from professionals with great experience in engaging people in order to spread the word about projects and project results.



TIME: Friday the 25th of November at 9:00 a.m. to 1:30 p.m. (Optional match-making session 1.30 p.m–3.00 p.m.)

PRICE: Free of charge.

LOCATION: Campus Varberg, Varberg, Sweden.

WORK LANGUAGE: English.



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European Regional Development Fund